**SCOTTISH**

**PHARMACY**

**AWARDS 2020**

**Excellence in Delivering Self-care Agenda in Community Pharmacy**

**Sponsored by: Johnson & Johnson**

Johnson & Johnson is proud to sponsor this award, demonstrating a culture that promotes patient self-care in community pharmacy, through the use of category management techniques, clear category signposting and visible promotion of pharmacy services.

**Who can enter:**

This is open to a pharmacy which can demonstrate how they engage in activity which helps the patient embrace self-care, supporting the patient within the current NHS environment.

A pharmacy which has focused on any, or a combination of the following is eligible to enter:

* + Clear category management embracing seasonal conditions.
  + Visible indications that the store is designed around, and engages, patients
  + Can demonstrate excellence in patient engagement in the community, eg. stop smoking, pharmacy first, MAS, Pharmacy and Integrated Chronic Conditions Management etc.

(Please note that these points are suggestions only)

**Judging panel:**

The judging panel, made up of respected members of the pharmacy industry, will select finalists, based on the written entries submitted. They may then liaise with the finalists before selecting a winner.

**Judges:**

This year’s judging panel includes:

**Phil Galt**

MD, Lindsay & Gilmour Pharmacy Group

**Gordon Winter**

MD Pharmacist, Dalston Pharmacy

**Sam Reid**

MD, Buchanhaven Pharmacy

**How to enter:**

If you require an application form or would like any further information please contact Bridget McCabe via email: [bridget.mccabe@nimedical.info](mailto:bridget.mccabe@nimedical.info)

or Telephone: 02890 999 441

Entries **MUST** be accompanied by a digital photograph, at least **500KB** for printing quality.

Judges welcome testimonies from relevant sources. **(NB. Please ensure either all patients’ personal information is sought for publication or their details are omitted from view).**

**Deadline for entry:**

The closing date for entries is **Wednesday 11th September 2019**

**The Awards presentation:**

The selected finalists will be announced in the Scottish Pharmacy Review and invited with guest to attend the black-tie. Awards ceremony at the Crowne Plaza Hotel, Glasgow on **Wednesday 25th November 2020**. The winner will be announced at the Awards ceremony and will receive a unique crystal trophy to mark the occasion.

**Sponsor Quote:**

Johnson & Johnson is delighted to be a sponsor of the Welsh and Scottish Awards 2020.

This year we are proud to sponsor the awardfor:

*“****Excellence in Delivering Self-care Agenda in Community Pharmacy”***

This award recognises that community pharmacy is putting the patient at the heart of its business, an area in which we know Community Pharmacy works hard at. Putting the patient at the centre of your business is very important and at Johnson and Johnson we demonstrate this too through Our Credo commitment.

We look forward to the awards and good luck everyone taking part this year.

[UK/JJ/18-12724f](https://www.zincmapsjnjconsumer.com/Jobs/JobView.aspx?Job.Id=93368)

**\*\* Scroll down to complete form\*\***

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Name:

Pharmacy address:

Telephone:

Mob:

Email:

1. When and why did you decide to encourage your patients to better self-manage their health?
2. Give examples of how your pharmacy demonstrates engagement in activity that helps the patient embrace self-care, supporting the patient within the current NHS environment. How have you overcome the effects of the Covid19 pandemic in this regard?
3. How has your use of category management techniques, clear category signposting and visible promotion of pharmacy services promoted patient self-care in your pharmacy?
4. Do you feel the introduction of these techniques has increased the footfall of patients and customers into the pharmacy, prior to the Covid19 outbreak?
5. How do you think the layout of your pharmacy has been developed to ensure clear category management - embracing seasonal conditions, delivering excellence in patient engagement eg: smoking cessation, Minor Ailments Service?

Extra comments if necessary:

**Attach extra comments if necessary, judges welcome third party testimonies, senior colleagues etc. NB\* any testimonies from patients must not include their personal details.**

Please e-mail entry form to: **bridget.mccabe@nimedical.info**

Or if you require any further information please contact Bridget McCabe on:

Tel: 02890 999 441.

**Entries MUST be accompanied by a digital photograph, at least 500KB for printing and multi-media quality.**

**MEDICAL COMMUNICATIONS LTD**